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L.K. ELLSBERRY
& CO.
SEED CORN
ANNUAL



THE most important part of this annual catalog is not the articles we have written, the photographs we have had reproduced, nor the descriptions of the various varieties of corn we handle.

The most important part is not what we say, but the most important part is what our customers say about us and our corn.

We have hundreds of letters like those printed in this booklet. Lack of room prevents us printing more of them.

To merit such letters is our constant endeavor. To receive them is our biggest incentive to get out our high quality seed corn.



Ellsberry's Sure Stand Seed Corn

Dear Friends and Patrons:

IT is a pleasure to send you our annual seed corn catalog and we are glad to announce that our seed houses are filled with as fine a quality of seed corn as we have ever seen gathered.

In selecting our varieties last spring to grow for this year we aimed to get only those which would make good sound, matured corn and at the same time give big yields. The results this last fall showed that we had picked the proper seed, for never have we had such high yields and high quality combined.

This is a joint catalog issued by our plant at Geneseo, Illinois, and our plant at Nevada, Iowa. We are a corporation at Geneseo, and a partnership at Nevada, but an order sent to either plant will receive the same careful attention as in years past. We issue this joint catalog to save expense. Besides these two plants we are associated with The G. D. Sutton Co. of Mason City, Illinois, and are prepared to supply seed corn to any point within the corn belt of America.

Last year was a hard year for the honest seed corn man; we did our very best and from the many letters received we feel that our efforts were successful. The "proof of the pudding is in the eating." We have not room to publish all the letters received. To receive such letters is our greatest pleasure.

Your seed corn is a mighty important item this year. Don't plant low yielding or late maturing corn even if it will grow. Pick out the variety from this catalog best suited to your locality or write us and we will be glad to advise. An early order is the safest, then you are sure of the variety you want. We will sell out before planting time.

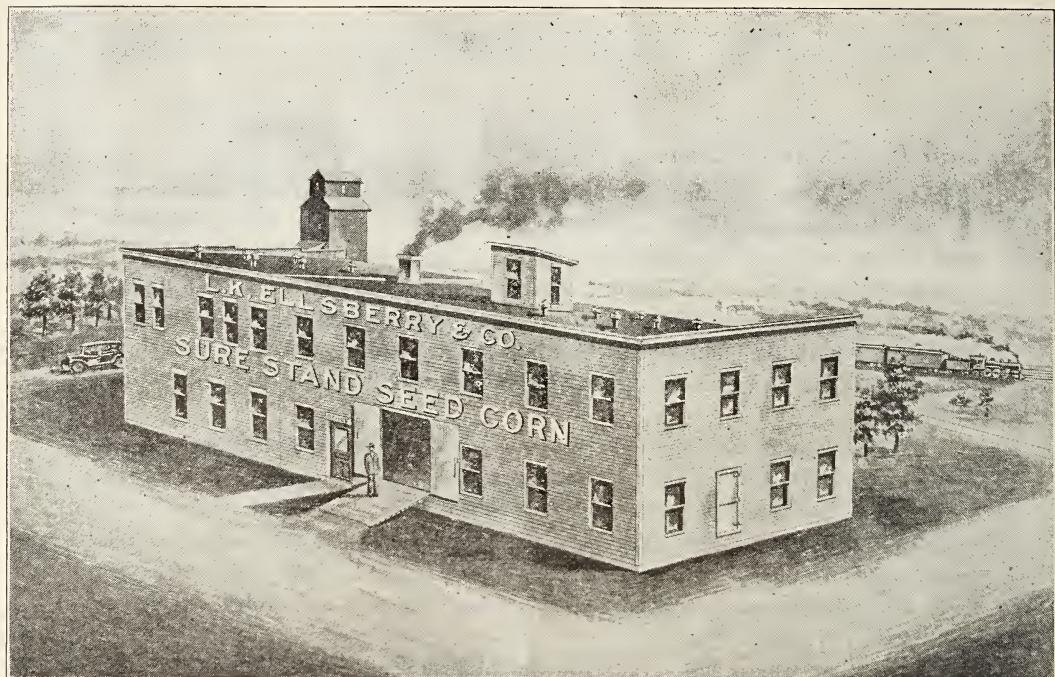
Now we want to thank all of you for your many kindnesses of the years past. Your patronage and letters are appreciated, and we hope to hear from you soon.

Very truly yours,

L. K. ELLSBERRY & Co.
Not Incorporated
NEVADA, IOWA.

L. K. ELLSBERRY & Co.,
Incorporated
GENESEO, ILLINOIS.

Ellsberry's Sure Stand Seed Corn



Our Plant at Nevada, Story County, Iowa

Our Seed Houses

OUR seed houses are built to store and dry seed corn in and for no other purpose. They are scientifically constructed. Many men come to visit us and say: "I had no idea you went to so much pains."

We give our entire attention to seed corn. It is not a side line, but is our main line. If there is any way we can better our buildings we do it. Our idea is to give every ear of corn plenty of air to dry and at the same time keep it from cold freezing weather.

Then of course we must be fitted to test it all carefully, to grade it so it will give an even stand. And have things so arranged that the labor cost per bushel will be low enough for us to sell the seed at a reasonable price.

We sell Sure Stand Seed Corn. It must satisfy you or there is no trade. You are the judge. Our corn must be all we say it is and more or we don't want you to keep it. Some firms advertise they "aim to please." We not only "aim to please," but we do please. Read the testimonials and send your order early.

Rock Island, Ill., Oct. 23, 1918.

DEAR SIRS: The seed corn I received from you last spring was all right. I let my brother have it and he said the germination was very good. Have not learned much about the yield. Will remember you when I need seed corn.

Yours respectfully,
JAMES B. CLARKE.

Rock Falls, Ill., Oct. 26, 1918.

GENTLEMEN: The corn I bought of you was very good, fully up to your germination test. I want you to save me 2 bushels of choice Western Plowman seed for next year.

Yours truly,
H. W. SPEAR.

Roland, Iowa, Oct. 26, 1918.

GENTLEMEN: In reply to your questions in regard to that seed corn bought of you last spring, will say that I had good success with it. The germination and maturing was very good but the yield was not big on account of a long period of drought.

Yours truly,

OTIS OLSON.

Radcliffe, Iowa, Oct. 22, 1918.

DEAR SIR: In reply to your letter can say I am pleased with the seed corn I bought of you last spring. My test was 86 percent and I got a good stand and it matured good.

SWEN OSTREM.



Ellsberry's Sure Stand Seed Corn



Our Plant at Geneseo, Illinois

Our Ventilating System

WE do not dry our corn with heat. That is not nature's way. We dry our corn by giving it plenty of air. Cold air when the weather is warm and dry; and hot air when it gets cold and damp.

In our Geneseo plant we have 77 windows and doors. In our Nevada, Iowa, plant we have 76 windows and doors. They are left open during all nice weather in early fall and the breezes blow through and do a lot of drying.

Then when it gets damp or cold we start fires in our immense furnaces. Connected with each furnace is a big blower made by the American Blower Co. They weigh 400 pounds and will change the air in seed house once every fifteen minutes.

These Blowers send a big volume of air around the furnace and up through the corn, and out through the ventilators in the roof. This is not hot air. It is warm air. It is dry air. It is about like a fall breeze on a nice sunshiny day. It dries corn, but it dries it slowly. It doesn't kiln dry it. It dries it in nature's way and makes good seed corn.

Of course if it gets real cold we have to shut up the houses tight, close the ventilators in the roof and keep the temperature so the corn will not freeze. **W**e absolutely control the temperature in our seed houses. We don't let it get too cold or too hot.

We get:

Our Corn in Early,

Dry it Slowly,

Test it Carefully.

Ellsberry's Sure Stand Seed Corn



Picked in a Sack

Sack Picked Seed

IT takes lots of time and money to go through fields and sack pick thousands of bushels of seed corn. It is time and money well spent. Pick it early and care for it carefully is our motto. Our customers agree with us that it makes fine seed. Read below what they say about it.

Regular Stock of Seed Corn

We call the seed gathered at early husking time our regular stock because we sell many times as much of this seed as we do the "Picked in a Sack, Dried on a Rack" seed and have made our enviable reputation on our shelled seed of this regular stock. The "Picked in a Sack, Dried on a Rack" is selected before husking time by going through the fields with sacks. This seed is ideal, of course, but costs more money owing to extra expense of gathering and excessive shrinking. We see to it that the germination of both is perfect.

Our regular stock of seed is always in long before the elevators will take corn. We take in our seed when it contains twenty to twenty-six per cent moisture and artificially dry it with hot air and electric fans. This assures the seed from freezing and assures perfect germination, while seed that freezes is lower in germination.

Our seed when shipped to our customers contains only from ten to twelve per cent moisture, while the corn you deliver to the elevator contains about eighteen per cent moisture. This is why our seed grows such vigorous plants.

Order now. We will ship at once or later, as you please.

BETTER THAN OTHER SEED

Cambridge, Ill., Oct. 11, 1918.

DEAR SIR: The seed corn which I purchased from you last spring grew very good, and yielded about sixty-five bushels per acre, while the seed corn which I bought in Cambridge only averaged about forty bushels per acre in the same field.

Yours truly,
FRANK GRANT.

LOTS OF "PEP"

Geneseo, Ill., Oct. 14, 1918.

GENTLEMEN: The seed corn purchased from you last spring gave me very satisfactory results, which was hardly to be expected as last fall was the most unfavorable that I have known for securing seed corn with any "pep" in it. Your method of curing and wintering the seed evidently preserves every whit of vitality that it possesses.

Yours truly,
H. R. SWEENEY.

BETTER THAN EXPECTED

Galesburg, Ill., Oct. 12, 1918.

GENTLEMEN: In answer to your request on opposite side of this paper would say in regard to seed corn bought of you last spring that we found it much better than we expected as we got a good stand of corn and will be a good yield and well-matured. We think it is good early corn for this part of the state. Thanking you for your honest way of doing business.

Respectfully yours,

E. W. WARREN & SON.

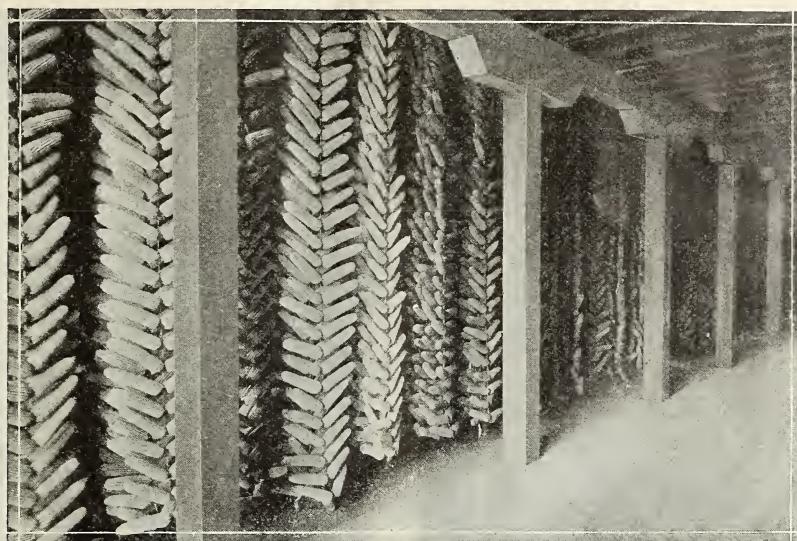
DOES WELL AT IOWA FALLS

Iowa Falls, Iowa, Oct. 9, 1918.

As to the seed corn I got of you last spring will say I would not ask for better germination. Lot No. 7 I planted from the 15th to the 20th of May has matured alright. It will yield about 60 bu. per acre. Lot No. 3 I did not plant until the first of June and this I cut for fodder.

CHAS. H. SANDERS.

Ellsberry's Sure Stand Seed Corn



DRIED ON A RACK

This picture shows one of the sides of the driveway with the corn drying on the wire rack, all of which are supported from above. Notice that each ear is separate and that no two ears are touching.

How We Grow Our Seed

ACH year we furnish seed to a large number of farmers around Geneseo and Nevada, who agree to grow corn for us. Then they give us an option on the crop. If it makes good corn and of a character so we can sort out of it they agree to let us sort it. If it is not fit for seed then we are under no obligations to use it. This gives us a high quality of corn. Much better than if we were trying to do all the farming ourselves.

The seed we furnish them is the best seed corn obtainable. Some of it comes from our own breeding plots, some we buy from breeders of good reputation whose corn we want to try out. Some we secure through the Agricultural colleges, but wherever it comes from it is the very best obtainable.

THEN WE GET IT IN THE SEED HOUSE EARLY. That is what enables us to turn out Sure Stand Seed Corn. It Grows.

In the seed house we store it in two ways. One way is to put it on wire hangers. We have used hundreds of rods of Electric Welded fencing to make our corn hangers and on these we hang thousands of bushels of corn each season.

If the corn is mature enough so we think it will dry all right we put it in our wire drying vaults instead of on the hangers. These have ventilators running through them and these ventilators connect up with the pipes running from our furnaces so we can control the temperature in all the corn. In this way all our corn is properly taken care of and when it once comes in the house we know we will have good seed for we can take care of it.

But when we start working this corn out we test every ear to be sure it will grow. If it doesn't grow we throw it in the culls and sell it to the elevator or to a feeder. It must grow, or we won't put it in our seed corn.

The corn that will grow strong we either shell and grade or crate and sell in the ear. If you buy from us the SACKS AND CRATES ARE FREE. We make no charge for them.

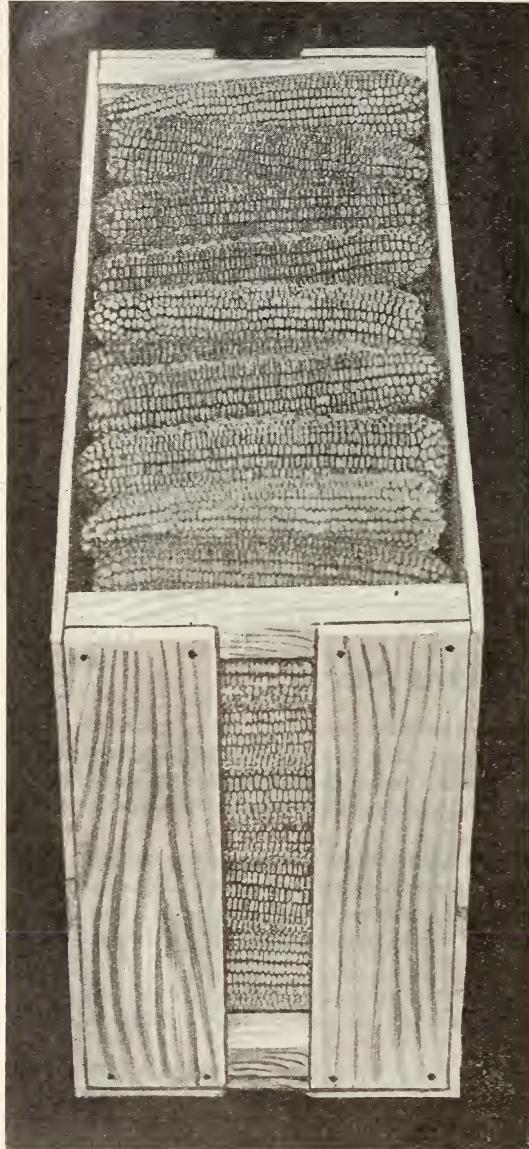
The corn to be shelled is tipped and butted by hand and then run over a mammoth grader which takes out the large and small kernels and leaves an even grade of seed corn, so a man can get an even stand when planting.

Then when we ship it out we put this kind of a guarantee on it:

On Approval—Ten Days.

Money Back—No argument.

Ellsberry's Sure Stand Seed Corn



In the Ear or Shelled and Graded

WE ship either in the ear at 70 pounds per bushel net, or shelled at 56 pounds per bushel. In either case we make no charge for crates or bags, they are free. We begin shipping about January 20th and ship up to the first of May. Place your order early and get results like Mr. Breed and Mr. Smith, whose letters appear below.

EASY MAKE 60 BUSHELS

Cordova, Ill., Oct. 8, 1918.

In regard to the seed corn I got of you last spring will say I was very well satisfied. I tested one hundred kernels just as they came of which ninety-three grew. I picked out twenty-five kernels that I thought would not grow at all and twenty-three of those grew.

I planted as late as the thirtieth of May and all my corn was out of the way of the frost by the first of September. I think it would do to crib now if I were ready, and I think it will easily make 60 bu. on an average.

R. C. BREED.

100 PER CENT GERMINATION

Laura, Ill., Oct. 8, 1918.

In regard to the germination, yield and maturity of the corn I purchased of you last spring will say the germination was 100 per cent, but I haven't picked any corn in that field yet, although as nearly as I can estimate, it will yield between 70 and 75 bu. to the acre.

I don't think corn could possibly be better matured than that which was planted from your seed.

W. H. SMITH.

Ellsberry's Sure Stand Seed Corn



THIS CUP

This cup was won by Elmer G. Hintz of Phoenix Township, at the Corn Show for the 15th Congressional District held at Geneseo, December 28, 1914. HE USED OUR SEED.



98.13 BUSHELS PER ACRE

At the same show, Arvid M. Dirck took First Prize on Acre Yield. He grew 98.13 bushels per acre. The largest yield in Henry County. HE USED OUR SEED.

A Bushel in a Crate Costs Us More than a Bushel in a Sack

MANY customers ask us why we charge more for ear corn. Crates cost us 40 cents per bushel. Then we give seventy pounds of ear and it overruns so that the overrun pays for the shelling. Then the ear corn must be handled by hand in storing, to keep the ears from battering. The shelled is butted and tipped anyway and the shelled seed can be handled in drags. We guarantee our shelled to be equally as good as our ear by offering to sell any man two bushels or one hundred bushels, half ear and half shelled. If he gets a better stand with the ear, a better quality or type or more bushels per acre than he does with the shelled, we will return his money at husking time. That is the confidence we have in our shelled seed.

Unless a customer grades his ear corn, he will get a more even stand from the shelled seed and a uniform stand is what makes big yields.

READY TO CRIB OCTOBER 5

Bondurant, Iowa, Oct. 5, 1918.

The seed corn that I purchased of you last spring germinated fine and I was well pleased with it. I got a perfect stand and think it will make better than 60 bu. per acre. It is very nice corn and is ready to crib at the present date regardless of the drought at the time when the corn was earing.

J. M. CRAWFORD.

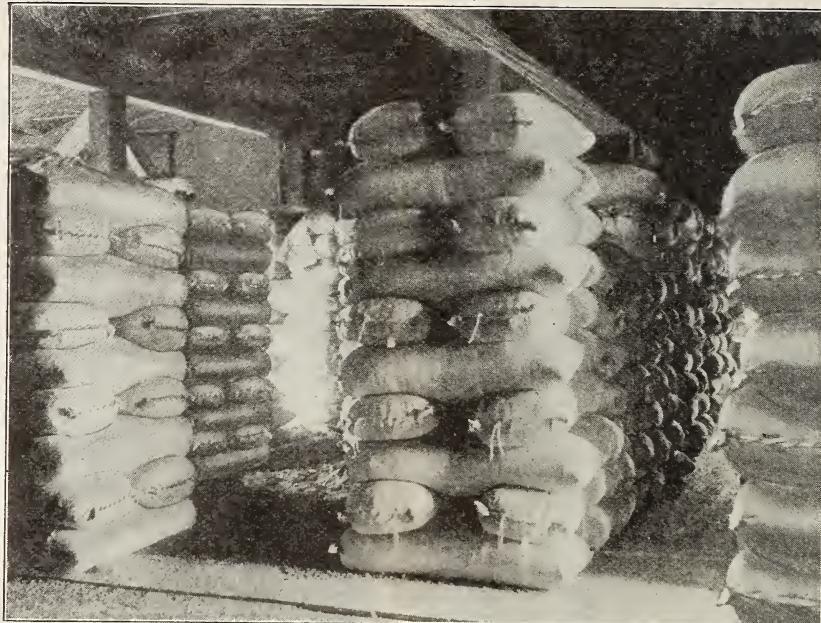
WELL PLEASED

State Center, Iowa, Oct. 7, 1918.

The seed corn I got of you was good. I got a dandy stand and it is maturing all right. I am well pleased with the corn. If I need any more seed corn I will order from you as I know I am getting good seed.

GEO. J. YAGER.

Ellsberry's Sure Stand Seed Corn



Ready for Shipment

Our Capacity

WE have a plant at Geneseo, Henry County, Illinois. Another one at Nevada, Story County, Iowa. And we are affiliated with The G. D. Sutton Co. of Mason City, Mason County, Illinois.

Combined we have over 50,000 square feet of floor space, and are THE LARGEST SEED CORN FIRM IN THE WORLD.

Mr. F. O. Withrow is in charge of the plant at Nevada, Iowa, and Mr. H. H. Withrow manages the plant at Geneseo, Ill., while Mr. Ellsberry and Mr. Sutton are both busy at the immense plant at Mason City, Ill.

We look after every detail ourselves. We do not trust things to other men. We are personally responsible. It is our only business and we see to it that every order has the most careful attention. We have room and store about 100,000 bushels of selected corn in the fall. From this our seed is very carefully selected ear by ear. It is slow expensive work but it makes high quality seed, that grows strong, matures early and yields big.

SEED O. K.

Kamrar, Iowa, Oct. 7, 1918.

The corn that I got of you is all O. K. It is dry enough to crib as I am going to start this week. The germination was 90, per cent. I am well satisfied with it and wish you much success.

CONRAD HEYER.

FORTUNATE TO SECURE THIS SEED

Neponset, Ill., Oct. 12, 1918.

DEAR SIRS: The seed corn purchased from you this spring grew well and matured early. We were fortunate to secure this seed and it showed abundance of vitality and germination.

Yours truly,

A. E. STETSON.

WANT MORE SEED

Bradford, Ill., Oct. 10, 1918.

DEAR SIR: In answer to your inquiry will say the seed I got from you gave perfect satisfaction, never had a better stand. Would like about 2 or 3 bu. of Western Plowman this fall if your prices are not too high.

Yours in haste,
E. K. CLARK.

NONE BETTER IN LOCALITY

Nevada, Iowa, Oct., 10 1918.

The seed corn that I got of you last spring did very good for me. It will yield at least from 50 to 60 bu. per acre. The stand was fine and there is none better in this locality.

JOHN INGLISH.

Ellsberry's Sure Stand Seed Corn

A Few Things We Have Learned That May Interest You

WE believe medium smooth corn will outyield the rough type. In two of our breeding blocks in 1917 we planted half rough and half smooth ears. We husked each row separate and weighed it carefully. We found that the smooth ears outyielded the rough from 30 to 60 pounds per row of 96 hills, 3 feet 6 inch check.

We also believe that the shallow grain, say one-half inch, is earlier maturing than the deep grain, say three-fourths inch, and yields as much per acre and of a better quality.

We find that soil treated with limestone gives us much better quality of corn — solid and better matured. Our soil is a sandy loam and needs lime more than some other soils.

A good seed bed is one of the most important factors in a corn crop. It pays big to do a lot of work on your corn ground before planting. Different soils need different treatment. Study your soil, then get busy.

Corn breeders have a lot to learn about corn yet. We have been forced to change our ideas several times. Our breeding block tests have shown us we were wrong in many of our theories. We simply have to back up and take a new start, but out of all this will come good. We are, of course, after the largest yields possible of sound corn.

We believe in surface or shallow cultivation, never deep cultivation. We believe in cultivating as often as the corn needs it, even if 4 or 6 times. Keep the soil mulched — keep grass and weeds out. It takes a lot of moisture to mature a pound of crow foot grass and your corn needs this moisture.

We believe in planting early, just as soon as the soil warms up, even if it is only May 1st. Seasons vary, of course, but plant just as soon as season permits.

Test your seed or buy your seed of a reliable firm that has a drying system. You can afford to pay \$10.00 per bushel for your seed rather than plant low germinating stuff.

Show ears have not proved to be very high yielders. Select your seed from a strain bred for high yields rather than for looks, as bushels count when corn is \$1.00 per bushel.

92 PER CENT GERMINATION

Galva, Ill., Oct. 9, 1918.

I wish to state that the seed corn I purchased from you last spring was entirely satisfactory. It had a germination of about 92 per cent. Do not know what the yield will be, but think it will be high. The corn is fully matured at this date.

John A. Holt.

65 BUSHELS PER ACRE

Geneseo, Ill., Oct. 9, 1918.

The results from the seed corn that I purchased from you were good. I got from two to three stalks in a hill, with hardly a hill missing. It will average close to 65 bu. to the acre.

W. H. Collis.

IDEAL CORN

Geneseo, Ill., Oct. 9, 1918.

From your Western Plowman seed corn we planted last spring on sod ground the germination was nearly perfect. We have picked two acres of it and it will yield about 75 bu. per acre. It is a wonderful crop and very near all hard and dentied. By picking seed early that is well matured we think it is an ideal corn for our country.

H. J. & Roy Wiese.

WAS ALL WE CLAIMED

Tiskilwa, Ill., Oct. 9, 1918.

The seed corn I got of you last spring was all you claimed it to be. It was better than I expected in germination and in quality of crop.

N. P. Barry.

A GOOD STAND

LaMoille, Ill., Oct. 9, 1918.

In regard to the Western Plowman seed corn I purchased of you last spring will say that it grew first class and made a good stand. It is now matured and out of the way of the frost. I think it will average 60 bu. to the acre.

F. E. Beaty.

CUT OFF BY WIND AND SAND

Kamrar, Iowa, Oct. 7, 1918.

I am well pleased with the seed corn I got of you. The test I got out of it was about 87 per cent; of course the stand in the field was nearly all cut off at one time by the wind and sand so it had a poor show. But I have a fair stand left and it is mighty fine corn.

O. G. Furman.

BEST STAND HE HAD

Tonica, Ill., Oct. 7, 1918.

The seed corn I got from you last spring gave me the best stand I had this year as it was almost perfect. I planted it the 15th of May and the 15th of September I picked seed corn for next year. I think it is early corn as it was ripe before any corn around here. You can pick it out of the field now and shell it. When I need seed corn I surely will remember you.

Perry Scott.

WELL PLEASED

Colo, Iowa, Oct. 10, 1918.

I am well pleased with the seed corn I got from you last spring as I got a good stand and it is good sound corn.

C. B. Wilson.

SEED WAS ALL RIGHT

Montour, Iowa, Oct. 4, 1918.

The seed corn I got of you last spring was all right. I got a good stand and it is all ripe. I have saved several bushels of seed this year and if you need seed this year I could probably let you have some.

HARRY A. MOORE.

HAD GOOD SUCCESS

Perry, Iowa, Oct. 6, 1918.

In regard to the seed corn that I got of you last spring will say I had very good success with it.

HENRY TINGWALD.

MATURED WELL

Jewell, Iowa, Oct. 7, 1918.

The seed corn I got of you last spring matured good and looks as though it would bring a good yield. I have picked a number of bushels for seed. I am well satisfied with the seed.

P. S. Nelson.

GERMINATED AS WE SAID

Des Moines, Iowa, Oct. 7, 1918.

The seed corn that I got of you germinated as you said it would. I got a good stand and feel satisfied with it. The corn is ripe and we can go to cribbing by November 1st.

FRED NEUBAUER.

ALL GREW

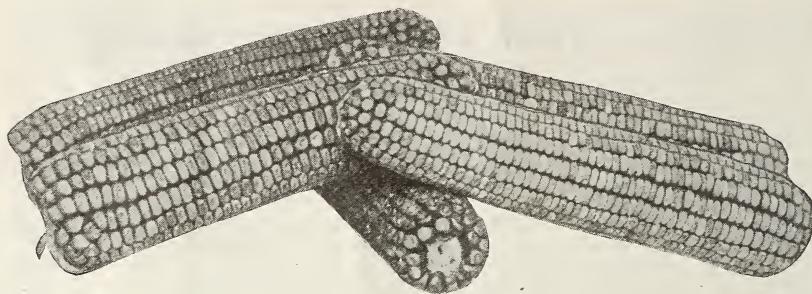
Sherard, Ill., Oct. 8, 1918.

The seed corn I got of you I tested 20 kernels all of which grew. The corn planted between 15 and 20th of May is well matured, a good stand and of a good yield. We gathered seed between the 15th and 20th of September.

B. D. Tomlinson.



Ellsberry's Sure Stand Seed Corn



Kelly Corn (Early Dent)

The Big Yielding Early Corn

W.M. KELLY moved to Story County, Iowa, in 1856 and came from Indiana. He was one of the pioneers and big corn raisers of this part of the state. He used to drive over to a mill in Marshall County to get his grain ground and was always on the lookout for some extra quality seed corn. He saw corn near Marietta in 1866 which he liked and got a few ears which he brought home and planted in a small plot. This was the start of what has become the most popular corn in Story County.

Mr. Kelly kept a small seed plot for years and in it he bred for yield and maturity. That was before the days of a score card and the looks was not the essential thing with Mr. Kelly. He wanted his corn to get ripe and to give him big yields. And he produced a strain of corn which is pretty hard to beat.

This corn will mature earlier than Reid's Yellow Dent and will give a big yield. Several fields around Nevada made better than 80 bushels this year and it is not an uncommon thing for Kelly corn to yield even higher. The corn is not a show corn at all. It has a light yellow color, does not run even like the Reid. The grain is a good strong looking grain. Not awfully deep but this corn shells out in fine shape. The ears taper a little and it is an easy corn to husk. Stalks a fair height, but this corn is grown for grain production and not for ensilage.

PRICES — See page 22. Shipped from Nevada only.

DID FINE

Abingdon, Ill., Oct. 20, 1918.

DEAR SIRS: Will write to tell you the seed corn bought last spring of you grew well and did fine. Commenced cribbing the 14th and is making 60 bu.

Yours respectfully,
GEO. L. MOORE.

VERY THANKFUL

Princeton, Ill., Oct. 17, 1918.

GENTLEMEN: In regard to our success with your seed corn last spring, will say we have a fairly good stand of corn and we will have a big yield with excellent quality. Under such unfavorable circumstances we were very thankful to get such a good stand.

Yours truly,
CHAS. H. BAROP.

GERMINATION EXCELLENT

Oneida, Ill., Oct. 19, 1918.

GENTLEMEN: I was well pleased with the seed corn purchased of you, especially "Western Plowman." Germination was excellent, also maturity.

Very truly yours,
WM. HENRY ASH.

WELL SATISFIED

Aledo, Ill., Oct. 22, 1918.

GENTLEMEN: In reply to your letter will say I believe 93 per cent would be a fair estimate as we have a good stand. Also a nice yield, about 60 bu. Was matured for feeding by September 1st. Planted May 9th. A good quality. Have selected a nice lot of seed from it. Well satisfied with results of Western Plowman.

Yours truly,
O. NORRIS.

Reasoner, Iowa, Nov. 18, 1918.

DEAR SIR: I received a letter some time ago in which you state that you would like to know what success we had with the seed corn which we purchased from you. I wish to say that we have had a lot of bad weather out here. First we had much wet and cold weather, and later we had a bad hail storm which nearly put an end to the thing and it looked bad for a while, but it began to pick up a little again. And so on account of weather conditions we did not get a big crop but what we did get was of good quality and I hope to do better next year.

Yours truly,
JOHN VANDER WERFF.

Alden, Iowa, Nov. 11, 1918.

DEAR FIRM: In reply to your letter will say that I was well pleased with the seed corn I received from you. The germination was good. Corn matured good and the yield was satisfactory. Should I be in need of seed corn again, I would be glad to patronize you.

Yours truly,
JOSEPH EIDE.

Jewell, Iowa, Nov. 7, 1918.

DEAR SIR: That corn I got of you last spring was all good. I grew all of it. I had a good stand and the corn is just fine.

S. K. SANDGORD.

Elkhart, Iowa, Oct. 29, 1918.

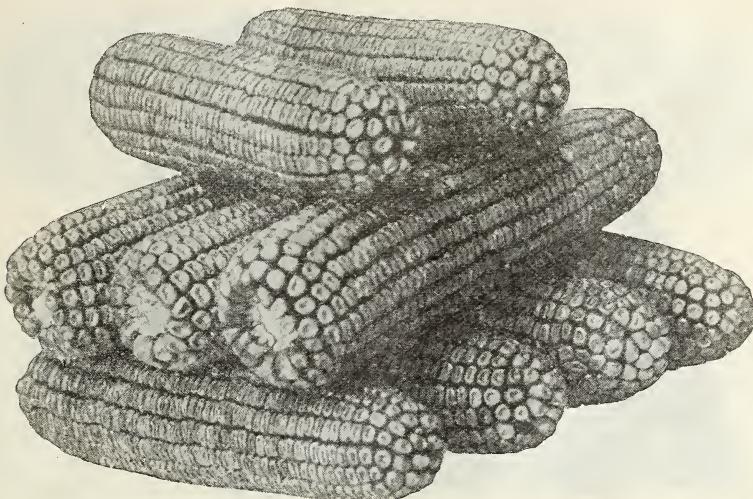
DEAR SIR: Regarding the seed corn I got from you, I can not tell you very much about it yet. But I got a very good stand and it is fairly well eared out. I had about three bushels of seed of my own and am shucking it at the present, which is making about 45 bushels per acre, and the seed from yours I think will be just as good and probably a little better. Am very well satisfied with the seed.

Very sincerely yours,

P. C. SCHOLL.



Ellsberry's Sure Stand Seed Corn



Western Plowman

WESTERN Plowman is the wonder corn of Northern and North Central Illinois. It was originated about twenty years ago by Mr. William Green and Mr. William Webb of Will County, Illinois. Mr. Webb changed the name of his strain, but Mr. Green continued to breed WESTERN PLOWMAN until he moved to Iowa, when he turned his breeding plot seed over to the Soil Improvement Association of DeKalb County and it is from them that we secured our start of this valuable variety.

"This splendid variety of yellow corn has averaged from 3.7 bushels to 19 bushels more per acre than any other variety for a six-year average on the 40-acre field conducted by the Illinois Experiment Station just south of the city limits of DeKalb."

It matures earlier than the average corn grown in this latitude. Shells out with a very high percentage of grain and is one of the coming corns of the latitude.

We have the pure strain. We sack picked a large quantity.

Remember, it is pure Western Plowman and it will grow.

Shipped from Geneseo and Nevada. For prices see page 22.

YOUR CORN ALL O. K.

Colfax, Iowa, Oct. 9, 1918.

DEAR SIRS: In regard to the seed corn, which was the Kelly, I got a fine stand. It was all out of the way of frost. Your corn was all O. K.

MRS. ALICE M. CROSS.

GERMINATED QUICKLY

Zearing, Iowa.

DEAR SIR: In reply to your corn question will say your corn germinated quickly, matured early, and is a good yielder. I have no fault to find with it, but can very truthfully say it suits me perfectly. I have about 25 bushels hung up for seed, and am very proud of it.

Yours truly,
DANIEL DAKINS.

WOULDN'T STAND WORMS AND WATER

Alden, Iowa, Oct. 8, 1918.

DEAR SIRS: I received your letter and will answer. I had fair luck with the seed I got of you. The corn is good enough so I am going to keep it. Its germination was good and the maturity was good, but the worms and water, it wouldn't stand for. I have picked 15 bushels for seed of this so very fine corn. Am well satisfied with your seed. It germinated 93 per cent.

Yours truly,
GUY BOYER.

GERMINATION TOO GOOD

Marshalltown, Iowa, Oct. 9, 1918.

DEAR SIRS: In answer to your letter will say, the germination was good, in fact it was too good, for it was better than I expected, and therefore I got it too thick. It has been out of the way of frost for several weeks. The yield was good for as thick as it was.

Yours truly,
A. F. WEST.

Tiskilwa, Ill., Oct. 23, 1918.

DEAR SIRS: I am answering your inquiry as requested. The seed purchased of you was planted late on sod. Its germination was good, but being so late the corn is not as good as the Leamington of my own, which was planted earlier. As you know, the later corn is not as good as corn planted earlier. I cannot blame your seed for the fact that the corn is not very good, but the germination was good and I was well pleased with it, and it did as well as any corn would have done under like conditions.

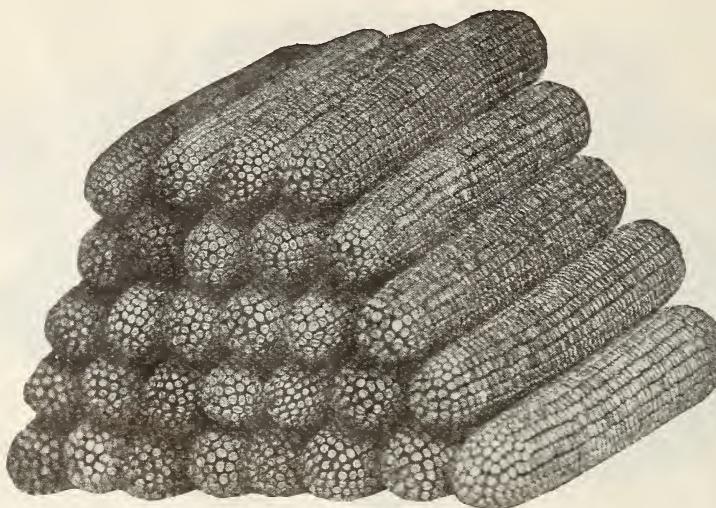
Very truly yours,
E. H. REYNOLDS.

Marshalltown, Iowa, Oct. 27, 1918.

I had good luck with the seed corn I got of you. Got a perfect stand until some was washed out by the rain, but got a good crop anyway of sound corn and have about six bushels of good seed picked and saved.

R. BUTLER.

Ellsberry's Sure Stand Seed Corn



Our Ideal Bunch of Reid Ears

Reid's Improved Yellow Dent

This Splendid Type of Yellow Corn is a World Beater, and Was
Originated by Jas. Reid, of Delavan, About Sixteen
Miles From Mason City, Illinois

LIIGHT golden in color, ears from 9 to 12 inches long and 7 to 8 inches in circumference. No space between rows, which range from 18 to 20. The cob is almost completely covered with corn. Very small shank; ears run very uniform in size, color and shape. Shells from eighty-eight to ninety per cent of corn. Kernels are moderately dented or rough and fully a half-inch deep. Cob red and medium size. This corn is very easy to husk. Stalks from 9 to 12 feet and an abundance of foliage, making it popular for fodder. We have the strains of Reid that won first prize at the Chicago, Springfield and Omaha corn shows. This corn will get out of the way of frost in from 95 to 120 days, according to location, soil and season.

Shipped from Geneseo or Nevada. For prices see page 22.

DROUGHT IN NEBRASKA

Waverly, Neb., Oct. 10, 1918.

GENTLEMEN: I am very sorry to say that I can't make a very good report on the results from the seed corn you shipped me last spring. The germination was fine, growth was good but the heat and drought was too much for it. There will be very little corn raised in this immediate vicinity this season and the general condition throughout Nebraska is very poor. We haven't any moisture in our subsoil and haven't had all this growing season, so how could corn make good?

Very truly yours,
TOM WELTON.

BOUGHT BUTTS AND TIPS—DID WELL

Tampico, Ill., Oct. 11, 1918.

DEAR SIR: In regard to the results of your seed would say the germination was from 85 to 90 per cent. It matured good. This year was the first I tried planting the butts and tips and am perfectly satisfied with it. Corn yielded good.

Very truly,
WM. S. ADAMS.

WILL BUY OF US

Atkinson, Ill., Oct. 8, 1918.

DEAR SIRS: Your seed corn was just fine. I have got a good stand of corn from your seed. It did all you recommended it to do and if I have to buy any seed corn any time, I will buy of you. You can use this for a recommendation to anyone you want.

Yours truly,
MORGAN DANIELS.

SEVENTH CROP MAKES 55 BUSHELS

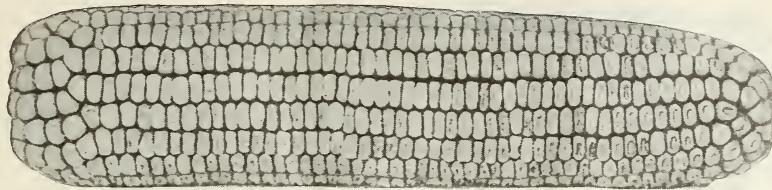
Stonington, Ill., Oct. 19, 1918.

GENTLEMEN: As requested am submitting the facts below: Germination, 90 per cent, yield, 55 bu. per acre; maturity, planted May 20th, matured October 15th and ready to crib. The drought and hot winds in August cut down the yield of this corn. This corn was planted in good black soil. Seventh crop on old blue grass sod.

Yours very truly,
J. P. LIND, Sr.



Ellsberry's Sure Stand Seed Corn



Black Hawk County Yellow Dent

BLACK Hawk County Yellow Dent is a strain of Reid which has been developed and grown in Black Hawk County, Iowa, for a number of years. We secured our seed through the College at Ames and through kindness of the Agricultural Advisor of Black Hawk County. In writing about this variety, Prof. Hughes recommended it very highly for North Central Iowa because of its yielding qualities and the fact that it matures much sooner than the ordinary Reid's Yellow Dent.

All our stock of this corn was picked early and is strong germinating seed. This is high bred corn and is considered by authorities to be one of the best corns in the state.

PRICES — See page 22. Shipped from Nevada only.

MATURED BEFORE FROST

Winthrop, Iowa, Oct. 8, 1918.

DEAR SIRS: In reply to your inquiry about the seed corn would say that its germination was perfect and it shows a good yield and had matured before frost occurred here, which was the 21st of September.

Commending your honest method of doing business, which beyond question will assure you success, I remain,

Yours truly,
DANIEL D. RYAN.

ALL GREW — PLANTED TOO THICK

Ackley, Iowa, Oct. 8, 1918.

DEAR SIRS: The seed corn was splendid, and I believe most every kernel grew. It was strong, and grew well all summer. It was a little too thick, but matured in good season. I picked my seed from it in September.

Thank you.

JOHN L. MILLIKEN.

Ames, Iowa, Oct. 7, 1918.

DEAR SIR: The corn was satisfactory. Germination was good, and it is fully matured now.

Yours truly,
J. C. DIWALL.

Rhodes, Iowa, Oct. 7, 1918.

Dear Sir: I can say that the seed corn I got from you was good. The germination was fine and the yield promises to be good.

Yours truly,
V. G. PERSHALL.

Port Byron, Ill., Oct. 29, 1918.

DEAR SIRS: The seed corn I bought of you last spring was O. K. I ear-tested it all. It grew one hundred per cent. Got a fine stand. That was Ellsberry's No. 9.

Yours truly,
LEWIS F. REILING.

Sterling, Ill., Oct. 28, 1918.

DEAR SIR: With the seed corn I bought of you last spring I had very good success both in germinating and maturity. I planted this corn the 10th of May and we had our first frost on Sept. 14th and this corn was all out of danger. Wishing you further success with your seed,

Yours truly,
HERMAN BALSTER.

100 PER CENT TEST

Jewell, Iowa, Oct. 7, 1918.

DEAR SIR: I received your welcome letter today. I am glad to hear from you. You would like to hear about the seed corn I bought from you last spring. I am satisfied to say that I have not had any better stand of corn than this year. I think it is one hundred per cent test. It is the early yellow corn I bought, and it will average about 50 bushels an acre. If this had been a good year, it would have gone about 60 or 65 bushels to the acre. We were short of rain up here in our country.

Glad to hear from you.

Yours truly,
M. F. WEST.

98 PER CENT IN HAMILTON COUNTY, IA.

Jewell, Iowa, Oct. 8, 1918.

DEAR SIR: The seed corn I got of you last spring was very good. It grew about 98 per cent, and I got a good stand. It matured well and will yield well. I think it is just the corn for Hamilton County.

Thanking you for same,

Yours truly,
GEO. J. KLAVER, R. R. 3.

Stanhope, Iowa, Oct. 9, 1918.

DEAR SIR: In regard to the seed corn bought of you last spring, the germination was good, yield is good, and it has matured good.

Yours truly,
THOMAS HEALY.

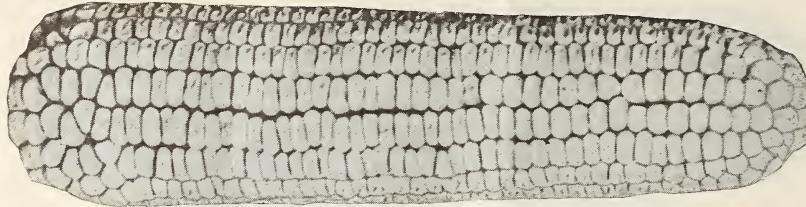
Prophetstown, Ill., Oct. 28, 1918.

GENTLEMEN: The seed corn I got of you last spring grew fine and matured early and is yielding good. One piece went 90 bushels to the acre of fine hard matured corn. I planted both Reid and Leaming. I think the Leaming the best fodder corn to raise as it has leaves clear down to the ground. You have my order for more seed next spring. I can truthfully recommend your seed to any of my friends.

Yours respectfully,

S. E. EAKLE & SON.

Ellsberry's Sure Stand Seed Corn



Hardy Type of Silver King

Silver King

THE earliest White Corn proper to grow in the State of Iowa. We have hardy Silver King; it is not the show type, but is the hardy type. It yielded sixty-five bushels for us this year, and has been known to yield over 100 bushels. It is the corn which is being grown so successfully in Minnesota and Northern Iowa. We believe it is a mighty good corn to grow in Central Iowa and will increase our acreage of it next season. It does not grow as large an ear as many of the yellow varieties, but it grows a lot of them.

It was the first corn we shucked this season; we do not expect it to last long.

PRICES — See page 22. Shipped from Nevada and Geneseo.

Walnut, Ill., Oct. 10, 1918.

DEAR SIRS: Your letter received in regard to the seed corn which I received of you last spring. It grew well and matured very good. Will start cribbing it next week.

Yours respectfully,

EDGAR ANDERSON.

100 PER CENT GERMINATION

Leaf River, Ill., Oct. 11, 1918.

GENTLEMEN: With regard to the seed corn we purchased of you last spring will say that we purchased Western Plowman variety and the germination was 100 per cent, remarkable for this year. We can prove this by the field. It matured in 90 to 95 days and it is now making pork out of our herd of Reg. Poland Chinas. The corn is good quality and hard and feeds a long way. We were certainly well pleased with the seed, best we ever purchased, and your price was "right." Would recommend your seed to anyone wanting good seed. We could send you a fine picture of this field of corn. Success to you.

Very truly,
M. LIGHT & SON.

Erie, Ill., Oct. 11, 1918.

DEAR SIRS: In regard to seed corn bought of you last spring will say the germination is good, yield fine and it matured very early. Is all dry and about to crib now.

GEORGE TURNER.

75 BUSHELS PER ACRE

Walnut, Ill., Oct. 10, 1918.

DEAR SIRS: Regarding the Plowman seed corn, it is right in every way, tested out as well as one had a right to expect last spring, was planted on good land, and looks like an excellent yield. It has ripened well, some which I planted in June being out of the way of the first frost. Have 80 acres which the boys who have been snapping corn for the hogs say will make 75 bu. per acre, three 60 rod rows will fill an 80-bu. manure spreader heaping full of the snapped corn. Thanking you for your interest, I am,

Very sincerely yours,
H. C. BUTCHER.

Bradford, Ill., Oct. 24, 1918.

DEAR SIR: Am writing you in regard to seed corn I purchased last spring. I purchased 12 bushels Reid Yellow Dent and four bushels Plowman corn. The germination in several samples ranged from 85 to 90 per cent. I got an even stand, averaged a little more than two stocks per hill. Am picking corn in one field now that yields 55 bushels per acre. My best corn yields about 75 bushels. Your corn was very satisfactory and I would recommend it to everyone needing seed corn.

Yours truly,

W.M. PHELPS.

95 PER CENT STRONG

Hillsdale, Ill., Oct. 10, 1918.

DEAR SIRS: Yours of recent date received. In reply to your inquiry regarding the seed corn I bought of you last spring, will say that I am a satisfied customer. The seed (namely, Sutton's No. 9 and Western Plowman) grew 95 per cent strong, and what was planted the 15th, 16th and 17th of May is at this date matured and ready for the crib. To those inquiring for seed corn I will be pleased to recommend your company.

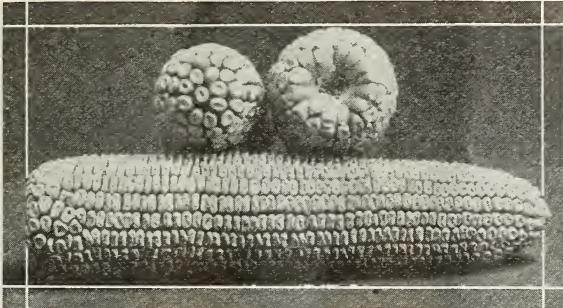
Respectfully yours,
JOHN WINTERFELDT.

Wyoming, Ill., Oct. 29, 1918.

DEAR SIRS: You have asked me to let you know how the seed corn turned out, and what kind of luck I had this year. Well, I must say I could not make any complaint, as we were lucky in getting what we did from you. The boys did not have the ground in very good shape the first time they planted it and it did not come very good, but we planted fifteen acres over with what was left and it came fine, every hill. I bought two bushels of seed in Peoria and gave \$15 per bushel, not one-third as good as yours. The corn is dry and is turning out about 60 bushels to the acre, where the other is about 30, so I may call again on you for some seed next spring.

Mrs. B. REILLY.

Ellsberry's Sure Stand Seed Corn



Iowa Silvermine

Iowa Silvermine

THIS popular variety was originated in 1890 by J. H. Beagley. We have found the corn to be remarkably free from barren stalks and to do especially well on the lighter soils. The ear runs very cylindrical, about 9 inches in length. The kernel is deep, with a crease dent, and covers a medium-sized cob. It has a tendency toward grain rather than fodder production, the plant food in the ground going directly to feeding the ear.

PRICES — See page 22. Shipped from Nevada or Geneseo.

LIKES WHITE CORN BEST

Chapin, Iowa, Oct. 10, 1918.

DEAR SIRS: In regard to the seed corn purchased of you will say, both lots germinated good, but the white was by far the best corn. The yellow was good silo corn, but was not good for much else. The white matured good sound ears, and was fine in every way.

Yours truly,
ROY STAYNER.

Eldora, Iowa, Oct. 9, 1918.

DEAR SIR: I received your letter and will let you know what success I had with the seed corn I purchased from you last spring. I am well satisfied with the results, as almost all the corn came up, and it is all well matured and ready to cut now. I think it will yield about 45 bushels to the acre if not more.

Yours truly,
LOUIS GASCHRE.

Ellsworth, Iowa, Oct. 9, 1918.

DEAR SIRS: In regard to the seed corn I bought of you, I will say it did fully as well as you said it would. We were unlucky enough to have a hail and sandstorm and that thinned out the stand. The quality of the corn I like first rate. I could not have had a finer stand than I had to start with.

Yours truly,
H. S. HAGE.

WELL PLEASED

McCallsburg, Iowa, Oct. 10, 1918.

DEAR SIR: Yours of October 5th received. The corn that I received from you grew as well as you represented it, so I am very much pleased with it.

Yours truly,
L. C. OLSON.

GERMINATION WAS SPLENDID

Woodward, Iowa, Oct. 8, 1918.

DEAR SIR: In regard to the seed corn I bought of you last spring, the germination was splendid. I had a good stand, every hill was present. But my corn crop is the poorest this fall of many a year. Hot winds the 5th, 6th and 7th of August, and continuous dry weather are responsible for my failure of corn crop.

Yours respectfully,
NEWT. LEWISTON.

Earlville, Ill., Oct. 28, 1918.

GENTLEMEN: The two bushels of Kelly seed corn I got of you grew extra good, made a yield of 60 bushels per acre. It was ripe at time of frost, husking now, dry and sound.

Yours truly,
W. C. PRATT.

Collins, Iowa, Oct. 28, 1918.

In regard to the seed corn will say it grew fine, matured early and of fine quality. It made 50 bushels on thin ground. Was well pleased with it.

Yours,
LEONARD EVANS.

Geneseo, Ill., Oct. 28, 1918.

GENTLEMEN: I purchased seven bushels of your corn last spring; six bushels 1917 butts and tips grades which tested 99 per cent and one bushel 1916 best corn, test 98 per cent. I had dandy luck and I am now picking corn from 50 to 60 bushels per acre of as well-matured corn as ever was cribbed. If Reid's Yellow Dent is planted in a favorable season early and shallow it is as good as you can find.

Yours truly,
GLENN M. DILENBECK.

Oregon, Ill., Oct. 29, 1918.

DEAR SIR: In answer to your letter in regard to the seed corn I received from you last spring I was awful glad to get the seed because seed corn around here was very scarce and poor quality. I have very good corn, far better than I expected, being mixed. Some of the seed was a little better than others, which made it come up a little irregular, but when I cut it you could not tell which was the poor seed. I am very glad that I sent to you for my seed. If I ever want any more seed I know where I can get the best.

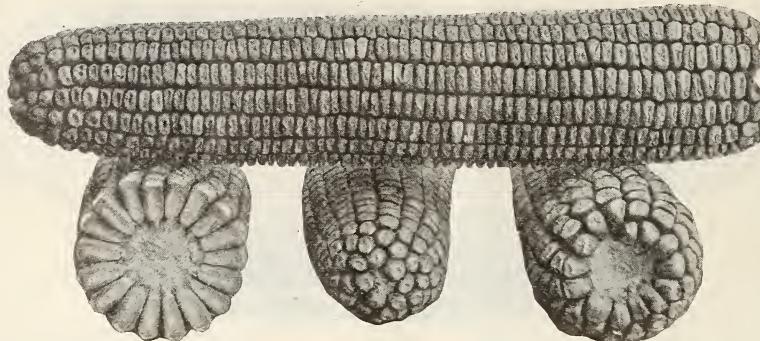
Yours truly,
FRANK BYERS.

Morrison, Ill., Oct. 28, 1918.

DEAR SIRS: We are very well pleased with the "Kelly" seed corn we got of you last spring. It grew very well and although it is not a very nice corn to look at I believe it is the largest and will yield the best of any early corn we have tried. It was ripe away early and the ears are large and will produce a lot of good sound corn.

Yours truly,
A. L. GOODENOUGH.

Ellsberry's Sure Stand Seed Corn



Sutton's No. 9 (Early Yellow)

Sutton's No. 9 (Early Yellow)

FOR several years we have been experimenting to secure an early yellow which would give a large yield and yet mature early. We believe we have finally secured such a corn in the Sutton's No. 9 (Early Yellow). This corn is a slowly tapering ear of medium length; kernels very deep, and a deep yellow or golden color. A rough dent corn with sixteen to twenty rows and wide space between rows. The cob is very small and, with the deep kernels, this makes the highest shelling percentage of any corn we know. In our experiments this corn has shown remarkably good yields and will mature in ninety-five to one hundred days.

PRICES — See page 22. Shipped from Geneseo only.

SHORT LETTER — BUT COMPLETE

Buda, Ill., Oct. 16, 1918.

GENTLEMEN: Germination, good; yield, fair; maturity, fine.

Very respectfully yours,
GEO. E. ZINK.

WAS PERFECT

Knoxville, Ill., Oct. 15, 1918.

The seed corn that I got of you last spring was most satisfactory. The germination was perfect. Maturity is the earliest I ever raised. The yield is going to be from 60 to 70 bu. per acre. I do not see how you could better it any.

Send me your seed catalogue this year and if I need any seed you certainly will get my order.

SAM DUNCAN.

Ransom, Ill., Oct. 8, 1918.

We consider ourselves fortunate that we got as much seed corn from you early in the winter as we did, when the shortage was so great, and the quality so much out of tune with this climate.

The parties who got the seed we bought of you last December are all smiles now. Their fields are matured and show a good yield.

Farmers' Elevator Company,
P. C. ALLEN, Mgr.

WELL PLEASED

Yates City, Ill., Oct. 8, 1918.

In regard to the seed corn I got of you last spring will say I am well pleased with it. The germination was good and got a good stand on all I planted. My corn will do to crib in about ten days and will make I think between 50 and 60 bu. per acre. I can truthfully recommend your seed to any one to be all right.

D. C. HURLBURT, Jr.

Walcott, Iowa, Oct. 8, 1918.

In regard to the seed corn I got of you last spring, the germination of the No. 9 was extra good and The Reid's Yellow Dent tested 85 to 90 per cent. The corn this year is very good and I think it will average from 65 to 70 bu. per acre. I am going to start to husk next week for I think it will be plenty dry.

JOHN D. SIEBKE.

AS GOOD AS EVER HAD

Erie, Ill., Oct. 8, 1918.

In regard to the seed corn I purchased of you last spring will say that the germination was as good as I ever had and had as near a perfect stand as any one could ask for. The yield is going to be good as the ears are not as large as some but it is sound and was out of the way of the frost.

ALBERT E. BRYAN.

Remember We Ship on Approval—Ten Days

Money Back—No Argument

Ellsberry's Sure Stand Seed Corn



A Few Ears of Improved Leaming

Improved Leaming

THIS splendid variety of yellow corn was originated in 1826 by Mr. Leaming of Ohio, and has been developed to a high state during the last ten years. We have the Chester & Coolidge strain. Ears from 9 to 11 inches long and from $7\frac{1}{2}$ to 8 in circumference, weighing from twelve to seventeen ounces each, sixteen to twenty-four rows of kernels, small space between rows. Rows contain from fifty to fifty-eight broad, thick, deep kernels. Kernels rough, rounding wedge-shaped. Red cob, medium size. Stalks 9 to 12 feet high. Valuable for either forage or ensilage. The large percentage of sugar in every part of plant makes it the prize fodder or ensilage variety. One of the best standard varieties grown. Matures in from 100 to 110 days, according to soil, location and season.

PRICES — See page 22. Shipped from Geneseo only.

ALMOST PERFECT STAND

Bondurant, Iowa, Oct. 15, 1918.

In regard to the seed corn that I got of you last spring will say that the Western Plowman grew fine and I have an almost perfect stand which will yield between 50 and 60 bu. per acre. I started to pick on the 8th of October and it is dry and fine.

J. M. CRAWFORD.

CORN HAILED OUT

Story City, Iowa, Oct. 10, 1918.

DEAR SIRS: We did not have very good luck with the corn you are asking about, as it was haled out in June and had to be replanted, but we had a fine stand, and the germination was very good.

Yours respectfully,
C. L. HANSON.

BETTER THAN GUARANTEE

Garwin, Iowa, Oct. 12, 1918.

DEAR SIRS: I used part of seed I got on old ground. I thought wasn't fit for corn, but have a splendid crop. The best seed I got was planted on good ground, but late. A big crop for the 30th day of May. It all grew up to and better than your guarantee.

Yours truly,
C. E. RICHARDS.

Reasoner, Iowa, Oct. 11, 1918.

DEAR SIRS: In regard to the seed corn I got of you, it was fine. It gave good success in every way, and came up even, good stand, and a good yield, around 50 bushels per acre, and sound.

Yours truly,
W. D. MCKINNEY.

TESTED 98 PER CENT

Nevada, Iowa, Oct. 20, 1918.

DEAR SIRS: In regard to that seed corn that I bought from you, I bought it for 90 per cent but it grew 98 per cent. I am well satisfied with it and am saving seed corn from it.

Yours truly,
W. V. UNVIN.

Colo, Iowa, Oct. 20, 1918.

DEAR SIRS: I received your letter some time ago. I was not at home. The seed corn was good. I have got 30 bushels picked now, so won't have to buy any next spring. My corn is all good quality.

Yours truly,
HENRY PROBST.

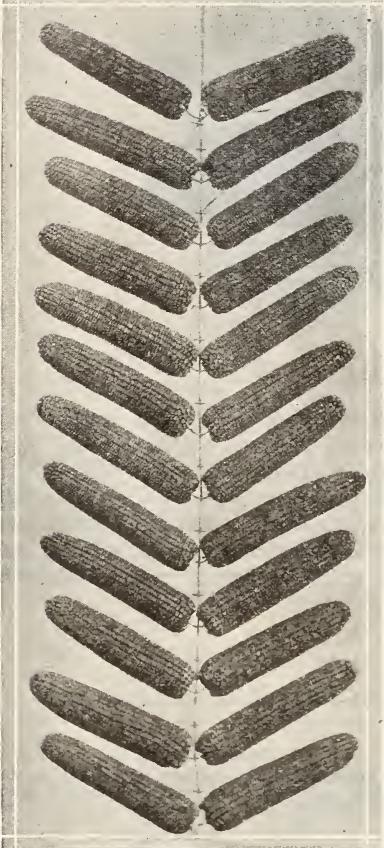
Nevada, Iowa, Oct. 19, 1918.

DEAR SIRS: In regard to the seed corn I got from you last spring. Well, I had a good stand, and it has matured in good shape, but the yield is not more than 35 bushels per acre. But you understand that my corn is down, and is not as good as it would have been, and then the wet spring put it back too.

Yours truly,
CHRIS JENSEN

Ellsberry's Sure Stand Seed Corn

EVERY GRAIN GREW



Erie, Ill., Oct. 8, 1918.

The seed corn that I purchased from you last spring, will say that I believe every grain of it grew and is maturing early. The No. 9 corn is a very good kind of corn to plant, for it surely has a good deep grain and picks very easy because it has a very small husk.

LEONARD DOLL.

GOOD STAND

Putnam, Ill., Oct. 8, 1918.

In regard to the seed corn I bought of you last spring I can say that I got a good stand, the yield is fine and it is all matured now ready for cribbing.

L. S. SCAGGS.

Lacon, Ill., Oct. 9, 1918.

In regard to the seed corn that I got of you last spring will say as to germination I had a good stand of corn. It seems to be fairly matured. The yield will be good for this year.

A. M. STONER.

Thawville, Ill., Oct. 14, 1918.

KIND SIR: Yours at hand regarding the corn I got from you last spring. It did very well, will make 50 bushels and matured in good time, and the frost couldn't hurt it. It was just as early and as good as our home seed. I wished many times that I had got more of that corn from you when I went to planting and this fall when it began to get cool, I was a little uneasy about some of my corn, but yours was all right and out of the way of frost in good time.

Yours truly,
A. E. STIEGMAN.

BETTER THAN OTHER CORN

Taylor Ridge, Ill., Oct. 14, 1918.

GENTLEMEN: Replying to yours relative to seed corn would say that owing to local opposition (as you received some correspondence, regarding same) regarding the seed we had some difficulty at first to place the corn. However we placed 200 bushels of your corn besides some state corn. The Genesee corn grew and we now have the evidence that it did grow as the fields planted with Genesee corn will yield from 65 to 80 bushels per acre and furthermore every field that was planted with Genesee corn before June 1st, is fully matured and ready to crib. Your Reid's Yellow Dent is the best variety we have for this locality and the farmers that have this corn are selling seed now to their neighbors for next year's planting.

Very truly yours,
FARMER'S ELEVATOR CO.

EARLY CORN

Roland, Iowa, Oct. 4, 1918.

The seed corn I got of you was good. I got a fair stand compared to the weather conditions. It seems to be an early corn and a good quality.

M. C. HENNES.

98 PER CENT

Zearing, Iowa, Oct. 7, 1918.

I am well pleased with the seed corn I got of you last spring. I put 100 kernels to test and 98 of them were good strong sprouts. I would have had a heavy stand if it had not been so wet and the ground packed so that some of it never came through.

It is very early corn as it was out of the way of the frost before my other corn. It will yield between 40 and 50 bu. to the acre.

D. H. BEACH.

WELL SATISFIED

Walnut, Ill., Oct. 12, 1918.

DEAR SIR: In answer to your inquiry about the seed corn, will say that I planted the seed about the 16th of May and it all come up, so I have a good stand and it matured so there was very little caught by the frost. Am well satisfied with the seed.

Respectfully,
F. A. BULLINGTON.

WELL PLEASED

Bondurant, Iowa, Oct. 7, 1918.

I got a fine stand of corn from the seed I got from you last spring. I was surely well pleased the way you treated me and would give you another order this fall but am moving to Minnesota in the spring. The dry weather cut the yield of our corn some but at that I am sure mine will make 50 bu. per acre.

LEO F. ELY.

Tampico, Ill., Oct. 10, 1918.

DEAR SIR: Will say in regard to the seed corn I purchased of your company last spring, it grew good for me about 90 to 95 per cent. It grew up nice and matured in good season. I can recommend your seed highly to anyone.

Yours truly,
R. C. SKAGGS.

DEAR SIR: Received your letter regarding the seed corn I purchased of you last year. My corn crop is going to be a great yield. The ears are of large size and matured well. I have about twenty bushels of seed picked. There isn't hardly a hill missing, from two to three stalks in a hill and good corn on them. Thanking you for your future business, I remain,

Yours truly,
OTTO TESKE.

Nekoma, Ill., Oct. 14, 1918.

GENTLEMEN: In regard to seed corn I purchased of you last spring, am glad to say I received excellent results from the seed. I had a stand of about one and one-half and corn will be of good quality. Expect to commence husking this week. You remember the corn was mixed with red and white, but seems to be about 40 per cent red thoroughly matured.

Respectfully yours,

LEE MORRISON.

Prophetstown, Ill., Oct. 14, 1918.

DEAR SIR: The seed corn that I bought of you last spring germinated as you said it would, about 85 per cent. I have a good crop this year.

Yours truly,

ED ZINSER.

Ellsberry's Sure Stand Seed Corn

Colo, Iowa, Oct. 18, 1918.

DEAR SIRS: I am writing to let you know that I am well satisfied with the seed corn I purchased from you people last spring. I got a good stand for last spring, and it matured in fine shape.

I am glad I acted on your suggestion and selected the old seed. As to the yield, I believe I have an average yield.

Yours truly,
HERBERT L. WHITE.

MORE THAN WE CLAIMED

Garden City, Iowa, Oct. 21, 1918.

DEAR SIRS: In regard to the seed corn I purchased from you this last spring. It was more than you claimed for it. The germination was good and it matured early, so I think. Central Iowa is very fortunate in having a seed house like yours in their midst.

Yours truly,
J. E. JOHNSON, Garden City, Ia.

90 PER CENT TEST

Fernald, Iowa, Oct. 20, 1918

DEAR SIRS: Will say in reply to yours of the 4th, that the seed corn I got of you last spring grew 90 per cent strong, and I think will make from 45 to 50 bushels per acre, and is fairly well ripened, but is just a little later than the Kelly corn.

When in need of seed will come again.

Yours truly,
W. B. HITCHINGS.

BETTER THAN OUR GUARANTEE

Ames, Iowa, Oct. 12, 1918.

GENTLEMEN: In regard to seed corn I purchased of you. It was good. Your guarantee of 90 per cent was plenty low. It was a good early variety also. I was very well satisfied with it.

I remain,
W. E. WARREN.

DID AS WE SAID

Colo, Iowa, Oct. 18, 1918.

GENTLEMEN: From the seed corn purchased from you, we had a good stand. It germinated as you said it should. The yield will be good. It was planted upon extra good land. It has matured properly.

Very respectfully,
B. F. SHENKLE.

SEEMS PLEASED

Gilman, Iowa, Oct. 10, 1918.

DEAR SIR: I received your letter of the 4th in regard to the seed corn I purchased from you last spring. It germinated good and got a good stand. It is ready now to crib and I think it will make about fifty bushels per acre.

Yours truly,
JOHN LOWRY.

Alden, Iowa, Oct. 14, 1918.

DEAR SIR: I will drop you a few words to let you know that I am well satisfied with your corn. I got a good stand, and it was out of frost in August, so I am well pleased with it and recommend it to others.

Very truly yours,
JOHN B. LARSON, R. 5, Box 59.

Stanhope, Iowa, Oct. 14, 1918.

GENTLEMEN: The seed corn I purchased of you last spring germinated fine. I had a good stand in so far as the seed was concerned, but wet weather drowned and washed quite a little out. Have not picked any yet, so do not know what it will yield, but judge around 40 bushels per acre. As to maturity, it had practically all matured and out of the way of frost before we had our first frost. Your seed did all you claimed of it for me.

Yours,
D. D. BIBLER.

Nevada, Iowa, Oct. 18, 1918.

DEAR SIR: Your request of recent date received. I am glad to report the seed corn we received of you was entirely satisfactory, and I am saving seed from it for this coming year. It germinated very well, the yield was satisfactory, and it matured very early.

Should I need more seed, you are assured of my patronage.
Yours respectfully,

L. FORD.

Alden, Iowa, Oct. 12, 1918.

GENTLEMEN: I received your letter in regard to the seed corn I purchased last spring. The corn all grew and came up fine, and it also matured good.

Yours truly,
JOHN LUETTSCHWAGER.



98 TO 99 PER CENT

Maxwell, Iowa, Oct. 17, 1918.

DEAR SIRS: I am well satisfied with the seed I purchased of you last spring. Had it not been for the hail storm, I would have had too thick a stand. I would judge the corn grew at about 98 or 99 per cent.

Yours truly,
FLOYD F. SMITH.

Jordan, Iowa, Oct. 15, 1918.

DEAR SIR: In regard to the seed corn I purchased from you last spring, it gave perfect satisfaction. It made a good stand and matured sound, and made a good yield.

Yours truly,
J. M. BROWN.

PLEASED WITH CORN

Nevada, Iowa, Oct. 9, 1918.

DEAR SIRS: The seed corn I bought of you last spring germinated well and has matured well. Am well pleased with the corn.

Very respectfully yours,
GEO. A. KIMBLE.

Office of Amana Society,

Homestead, Iowa, Oct. 11, 1918.

DEAR SIRS: The seed corn received from you this year was O. K. The germination was good and had a fine stand. Matured early before frost, and will make a good crop.

Yours truly,
JACOB SELZER.

Ellsberry's Sure Stand Seed Corn

We Hold Our Trade

ONLY permanent customers can make permanent success. Only satisfaction can make permanent customers. On this belief we base the handling of our business. We do not aim to sell to the million farmers. We do aim to please continuously our constantly increasing part of that million to whom we sell whenever they need seed corn.

We hold our trade.

Year after year we sell to the same customers. Relatives, business associates and friends recommend our Sure Stand Seed Corn to one another.

We offer the best seed corn we know how to get out; it is a sincere effort on our part to hold our customers through their satisfaction with Ellsberry's Sure Stand Seed Corn.

What Our Bankers Say:

To Whom It May Concern:

We are personally acquainted with the members of the firm of L. K. Ellsberry & Co. and know them to be responsible and reliable men who are striving to supply their customers with high quality seed corn. We believe they will sustain every statement they make in their seed catalog.

FARMERS NATIONAL BANK, By J. A. Bradley, Cashier, Geneseo, Ill.

FIRST NATIONAL BANK, By Chas. M. Morton, Cashier, Geneseo, Ill.

PEOPLES SAVINGS BANK, By H. G. Van Orsdel, Cashier, Nevada, Ia.

15 BUSHELS WERE FINE

Geneseo, Ill., Oct. 12, 1918.

GENTLEMEN: The 15 bushels Plowman seed corn I bought of you last spring were fine, and I think it all grew as I had as good a stand as I ever had.

Very truly,
S. W. SHAFER.

Berne, Ind., Oct. 11, 1918.

DEAR SIRS: In regard to your inquiry about the seed corn I purchased from you, I am glad to say that I have a fairly good crop of corn. The germination of the seed was about 90 per cent. The maturity is good, and the yield is as near as I can tell now from 60 to 65 bushels per acre. But there were lots of empty stalks in our field. Would like to have a little information as to what caused that. If all the stalks would have had ears or partly all, it would have made 80 to 85 bushels per acre. Would like to have a new catalog and price list.

Yours respectfully,
DAVID SCHWARTZ.

Port Byron, Ill., Oct. 10, 1918.

DEAR SIR: In regard to your inquiry about the seed corn, I had good success with it. I planted the 26th of May and got a perfect stand. The corn matured early and is now in fine shape. It will yield good.

Yours truly,
ALBERT REILING.

Morrison, Ill., Oct. 12, 1918.

DEAR SIRS: Were well pleased with the seed corn we received from you last spring. It germinated about ninety per cent, and will yield better than sixty bushels an acre. It is well matured.

Very truly yours,
J. J. HOUSEMAN.

LOOKS LIKE 70 BUSHELS

Kewanee, Ill., Oct. 9, 1918.

DEAR SIRS: The seed corn bought of you last spring grew very good and has ripened well and a trifle earlier than my other corn. Just what the yield will be I cannot say this time, but it looks like 70 bushels per acre. We have gathered quite a little of it for seed. With best wishes for your success, I remain,

Truly yours,
O. L. HATCH.

Streator, Ill., Oct. 12, 1918.

DEAR SIR: I received your letter the other day saying that you wanted to know how the corn turned out that I got from you. The corn is fine and it got ripe but it isn't calico corn that I had reference to. I am going to pick the yellow corn out of it and try it next year. I haven't started to husk yet but I think it will turn out about 50 bushels to the acre. Please send me a price list of your seed corn this coming year and also some of your samples.

Yours truly,
HERMAN STEIDLE.

A GREAT SUCCESS

Geneseo, Ill., Oct. 14, 1918.

DEAR SIR: Have found that your seed is a great success, and is O. K. in every way as far as I have tried it. Have a fine stand and extra fine quality this year.

Yours truly,
L. W. HOOVER.

Sheffield, Ill., Oct. 11, 1918.

DEAR SIR: The Plowman corn I received from you was very good in every respect. Got a good stand and has matured early; picked my seed September 20th and think it ready to crib by October 15th.

Yours truly,
WALTER A. JOHNSON.

La Moille, Ill., Oct. 14, 1918.

DEAR SIRS: Will take the time to answer your letter in regard to the seed corn I got of you last year. Will say it tested 94 per cent and that is as good a corn for maturing as there is in this part of the country. I have a good stand, but can just make a guess on the yield of it as it is a little early for picking. Ground isn't extra good but believe corn will make 50 bushels or better. Have picked my own seed so hope will not have to buy.

Yours respectfully,
G. E. PEIRSON.

Order Early



Ellsberry's Sure Stand Seed Corn

GUARANTEE

We guarantee our corn to be pure bred and as free from foreign pollination as possible, perfectly matured, and of the highest germinating powers, and we guarantee it to go out in first-class condition, as we carefully examine each ear. If any seed is received from us which is not satisfactory in every respect, it may be returned at our expense and money will be refunded. All corn may be kept ten days and tested in any manner and if for any reason it is not satisfactory it may be returned and money refunded; under no circumstances will we refund any money or receive corn back that has been kept longer than ten days. We can't and won't be responsible for corn in a thousand different hands for longer than ten days. If it is good, then it is up to the customer to keep it good. We will not be responsible for a crop, either. There are many reasons for crop failure. We guarantee the seed to be good; that is all we can do. WE DO NOT GUARANTEE ANY CORN TO MATURE AT A CERTAIN TIME, as the season and location changes the time of maturing to such a great extent. We give you our best judgment as to time of maturing, also letters from our customers.

HAD GOOD SUCCESS

Roland, Iowa, Oct. 18, 1918.

DEAR SIRS: I can say in regard to the seed corn that I had good success with it. The germination was good, and I am well satisfied with the results. I will have plenty of seed corn for next year.

Yours truly,

G. A. COLE.

100 PER CENT GREW

Jewell, Iowa, Oct. 17, 1918.

GENTLEMEN: First I got a good stand. It looked as though 100 per cent grew. About 40 bushels per acre was damaged by sand and hail storms.

As to maturity, I can say it has matured fine, it being No. 3 corn up to this date.

Yours truly,

MARTIN OLSON.

State Center, Iowa, Oct. 14, 1918

DEAR SIRS: I want to write and let you know that the seed corn we got of you grew good and is well matured, which means much, and was ripe early.

We are trying to save our own seed this year.

Yours,

H. D. NOWLAN.

SEED WAS O. K.

Lynnville, Iowa, Oct. 10, 1918.

DEAR SIR: Your letter in regard to the seed corn received. Will say that your seed corn was all O. K. We made a test of it before planting and it tested one hundred per cent, and we planted it, and never had a better stand of corn than we had with your seed. I think the corn will make fifty bushels per acre, although we had an awful wind storm and most of it was blown flat to the ground.

If I should wish to buy any more seed corn, I wouldn't hunt around, for I'd go right to you for it.

Yours respectfully,

H. C. MEREDITH.

BETTER THAN 95 PER CENT

Garwin, Iowa, Oct. 7, 1918.

DEAR SIRS: In answer to yours of October 4th will say that I was well pleased with the seed corn I purchased of you last spring. I planted it on last year's corn ground, so only put two kernels in a hill, but got better than 95 per cent of a stand. It will make around 50 bushels to the acre of good, well matured corn.

Yours truly,

E. W. HAYNES.

FINE LARGE EARS

Conrad, Iowa, Oct. 11, 1918.

DEAR SIR: In regard to your seed corn will say it all grew fine, and I have a good stand. It has fine large ears and has matured all right. Am well satisfied with it.

Yours truly,

G. M. JAEKY.

GOT PERFECT STAND

Haverhill, Iowa, Oct. 10, 1918

DEAR SIRS: I received your letter a few days ago. In regard to the seed corn that I purchased from you last spring, every kernel of it grew. I would have bought more but was afraid it wouldn't grow, but I got a perfect stand, and it is a good yellow corn, and is going to make 65 or 70 bushels per acre. If I need any seed corn next year, I will give you my order.

Yours truly,

LEE SCHUMANN.

Harmon, Ill., Oct. 11, 1918.

DEAR SIRS: Your letter of inquiry received. The corn germinated about 85 per cent, giving me a thin stand, which was best, as it was very dry here. It made large ears and has been safe from frost three weeks before it came, so it is very sound and heavy.

Yours truly,

JOHN HARNEY.

BETTER THAN IT LOOKED

Maxwell, Iowa, Oct. 19, 1918.

DEAR SIR: In reply to yours of the 5th will say the seed corn I purchased of you last spring all grew and got ripe. The seed was better than it looked.

Yours truly,

W.M. GAMBLE.

HOT WINDS BUT WELL SATISFIED

Greenfield, Iowa, Oct. 22, 1918.

GENTLEMEN: In regard to the Kelly corn, we ordered last spring, we will say that the germination was good and the prospects in the spring were fine, but we had a crop failure, due to hot winds and grasshoppers.

However, as near as I can tell, the variety promises to live up to the description in your catalogue, and we were well satisfied with the seed corn.

Yours truly,

ELMER CAHOW.

Ellsberry's Sure Stand Seed Corn

Prices

Prices on all varieties listed in this catalog are as follows:

One ear.....	50 cents postpaid
One peck.....	\$1.50
One-half bushel.....	2.50
One bushel, to any amount.....	per bushel, sacks free 4.50
Ear corn, in bushel crates.....	per bushel 5.00
Picked in a sack—Dried on a rack.....	per bushel in ear 5.50
Picked in a sack—Dried on a rack.....	per bushel, shelled 5.00

No order for less than one bushel accepted in ear.

WANTS MORE CORN

Putnam, Ill., Oct. 14, 1918.

DEAR SIR: In regard to your letter as to the germination of the corn I got of you, I will say that I am well-pleased with it. It seemed to grow very good and I am going to save some seed from it. I was talking with Mr. Scaggs the young man that was with me the day I got my corn and he said his corn all grew fine and that it was going to turn out good. I would like to have one of your catalogs this winter of some early corn. Hoping this will answer your request, I remain,

Yours truly,

GEORGE H. DALLY.

TESTED 92 PER CENT

Colfax, Iowa, Oct. 22, 1918.

DEAR SIRS: I am writing in regard to the seed corn I purchased of you last spring. I tested the corn when I received it, and it tested 92 per cent. I had a good stand and it made between 45 and 50 bushels, and matured very early. When corn is wanted for feed early in the fall, I don't think it can be beat.

I am well pleased with the results I have, and if I need any seed this spring, I sure will send you an order.

Yours truly,

E. H. RUGGLESS.

HAD GOOD RESULTS

Story City, Iowa, Oct. 22, 1918.

GENTLEMEN: I received your letter some time ago, and see that you would like to hear from me regarding the seed corn I purchased last spring. I was well pleased with the seed corn I got, and had good results from it.

We are busy picking it now, and find it good in yield and maturity. Will be glad to hear from you again.

Yours respectfully,

RASMUS SUNNES.

Galesburg, Ill., Oct. 12, 1918.

DEAR SIR: In reply to yours of recent date in regard to the seed corn I purchased of you last spring, am pleased to say that at least 95 per cent of it grew, and it is well-matured and have sold quite a lot of seed out of it. You may send me prices on your seed this year at your earliest convenience, as I expect to plant all Western Plowman next year.

Yours truly,

BERT R. DAWDY.

Polo, Ill., Oct. 16, 1918.

DEAR SIRS: In reply to your request on other side of this sheet will say, our prospect for a crop of corn in this county is the best we had for 4 years. The seed purchased of you gave me a better stand than a house test. I lay the cause to uneven temperature while testing. Have a fair stand. Good large ears and ready to crib now, but will be better in another week. Corn is a fine looking variety when you see a load of it picked. We think we are safe on 50 bushels per acre, but some estimate yield greater but I think that will be pretty good. Thanking you for your favors, I remain,

Yours respectfully,

CHAS. E. PARKS.

Polk City, Iowa, Oct. 16, 1918.

DEAR SIRS: Received your letter the 12th. Will say in regard to the seed corn I got of you it proved out all right. It will make 40 bushels to the acre. You see we got hit by hot winds this summer for one week and cut our corn crop short one-third from a full crop.

Yours very truly,

HENRY C. ALBRIGHT.

TESTED 98 PER CENT

Montezuma, Iowa, Oct. 14, 1918.

DEAR SIR: Your letter received, in reply will say the Western Plowman tested out for me 98 per cent, and had as good a stand of corn as I ever had. The Reid's Yellow Dent of the two year old seed tested out 97 per cent and also a good stand. I only planted 1½ bushels of Reed Yellow Dent and let my neighbor have the rest. Both varieties of corn are ripe and in good condition to crib in one more week. Both varieties are averaging 30 to 32 bushels per acre. We have now picked about 10 acres. There was a bad hail storm last spring just as we were going to commence to plow the corn the first time and the hail cut off between one-third and one-half as near as I can tell. Then the hot winds in July damaged the corn to a certain extent, which makes our crop short to what it would have been.

Yours truly,

ELMER H. ALLEN.

Rio, Ill., Oct. 14, 1918.

DEAR SIR: The corn I purchased last spring, one field was a good stand and the other did not have as good a stand. It was all planted the same week. The corn has eared out all right and I have one thousand ears of good seed that is well dried now. I don't think but what some local condition in the soil caused the thin stand on the one field and I have no complaint against the seed.

I remain,

J. H. HARRIMAN.

BETTER THAN OWN CORN

Roland, Iowa, Oct. 21, 1918.

GENTLEMEN: I bought seven bushels of seed corn last spring from Mr. Ellsberry. It was 1916 corn, tip and butt. I got a good even stand of corn, lots better than my own corn. I am well pleased with the corn, and wish I had all my corn that way.

S. I. SAMSON.

Hicksville, Ohio, Oct. 19, 1918.

DEAR SIRS. In regard to the seed corn, I got a good stand, and it got ripe. For the yield I cannot tell, but it is a good average corn for this country.

Yours truly,

A. E. WILSON.

SEED WAS GOOD

Buckeye, Iowa, Oct. 19, 1918.

GENTLEMEN: The seed corn I purchased of you last spring was good, both in germination and yield, and is fully ripened now, ready to harvest.

Yours respectfully,

PAUL SIELOFF.



Ellsberry's Sure Stand Seed Corn

Farm Advisers

WE would call your attention to the two letters published below. These are from County Advisers who purchased hundreds of bushels of corn from us last spring for use in their counties. They are the agricultural leaders of their communities and careful men, their word can be relied upon. Both of them placed orders with us very early last year. It pays to order early, for when we sell out we quit for the season.

DeKalb, Ill., Oct. 19, 1918.

Dear Sir: I received your circular letter of recent date relative to how the corn did we secured from you. This was grown from seed we furnished you a year previous that had been grown in this county. The corn has ripened perfectly and a good stand was secured from the seed. We had an exceptionally favorable growing season as well as a fine fall for ripening corn. This corn ripened as well as corn grown from the same variety that had been raised here last year. It seems as though moving corn south one year does not hurt the corn more than if it should grow north with an exceptionally favorable corn year.

Very truly yours,

Wm. G. Eckhardt,
Farm Adviser, DeKalb County, Ill.

Princeton, Ill., Oct. 9, 1918.

Gentlemen: The 500 bushels of seed corn secured from you for our Farm Bureau members last spring have given entire satisfaction. We are much indebted to you for taking care of us to that extend and wish you success in your future business.

Sincerely,

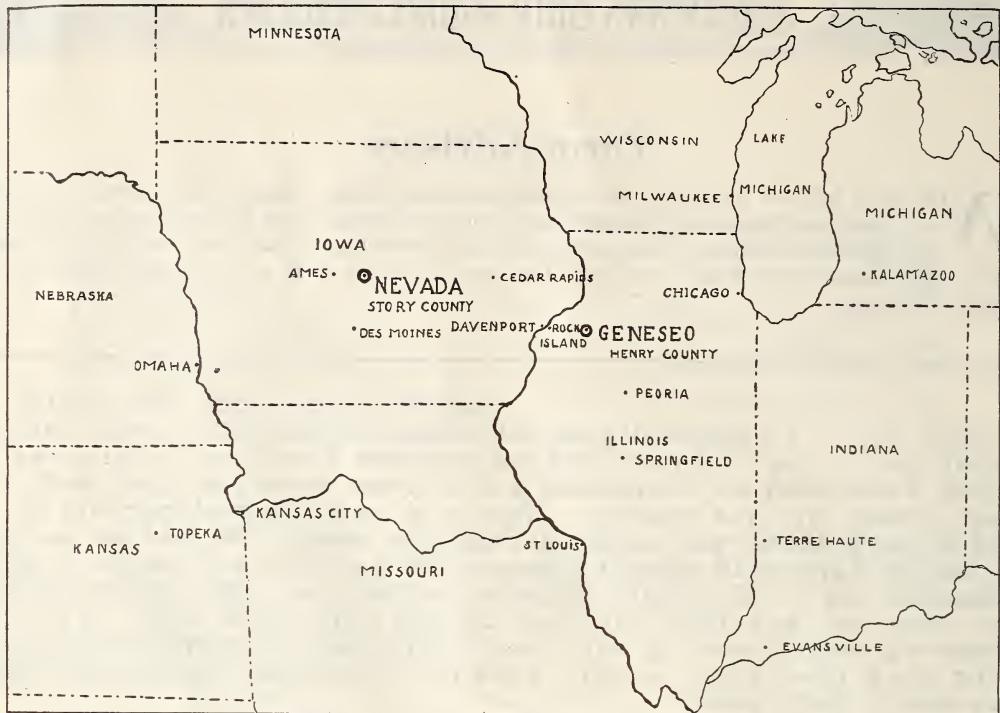
C. J. Mann, Farm Adviser, Bureau Co., Ill.

A Farmer's Signature

A farmer signs nothing without careful thought. Every testimonial in this book is on file in our office and is signed by the farmer whose name is joined with it. They wrote these letters and mailed them to us. The letters state the actual results they got. And another thing they tell the results they got from seed we furnished last spring. These letters are not old testimonials but are all reports from last year. Once more we wish you would notice we published the man's full address. Many seed houses do not do that. We gave the men's name and address, so you can write them if you desire.

It is because we pleased so many last year and every year we have been in business that we are still in business. If we did not please our customers we would not be growing larger each year, selling more seed, covering more territory, and reaching more farmers.

Our customers are our best "boosters" and we are proud to publish their letters and hope you will read every one of them. Then send your order without delay, for we are not going to have enough to go around this year.



Where We Are Located

WE have two seed corn plants: one at Geneseo, Henry County, Illinois, the other at Nevada, Story County, Iowa. Geneseo, Illinois, is on the main line of the Rock Island and Nevada is on the main line of Northwestern and St. Paul, Kansas City Division of the Rock Island.

The Soil at each place is about the same, it is rich sandy loam. It does two things; it makes big yields and it matures corn early.

Our seed was all grown right close to town, around our two plants. It gets ripe before the freezes come and then we get it in the house and it makes Sure Stand Seed Corn.

Geneseo is about 30 miles east of Rock Island, Ill. Nevada is about 8 miles east of Ames, Iowa. Order early. There will be a big demand for good seed this spring.

Use This Side if You Want Seed Corn from Nevada, Iowa

L. K. ELLSBERRY & CO., Nevada, Iowa
NOT INCORPORATED

DATE LINE

Gentlemen-Please Ship by About
FREIGHT OR EXPRESS STATE ABOUT THE TIME YOU WANT CORN SHIPPED

the Seed Corn listed below. I enclose Dollars

Name	Amount Enclosed
P. O. Order .. \$.....	
Check .. \$.....	
Bank Draft .. \$.....	
Ex. M. Order \$.....	
Cash .. \$.....	

REGULAR STOCK

.....(Sh.) bu. Kelly's Early Dent.....at \$4.50.....
.....(Ear) bu. Kelly's Early Dentat \$5.00.....
.....(Sh.) bu. Imp. Reid's Y. D.....at \$4.50.....
.....(Ear) bu. Imp. Reid's Y. D.at \$5.00.....
.....(Sh.) bu. Western Plowman.....at \$4.50.....
.....(Ear) bu. Western Plowmanat \$5.00.....
.....(Sh.) bu. Black Hawkat \$4.50.....
.....(Ear) bu. Black Hawk.....at \$5.00.....
.....(Sh.) bu. Silvermineat \$4.50.....
.....(Ear) bu. Silvermine.....at \$5.00.....
.....(Sh.) bu. Silver King.....at \$4.50.....
.....(Ear) bu. Silver Kingat \$5.00.....

Total Amount \$.....

PICKED IN SACK, DRIED ON RACK

.....(Sh.) bu. Kelly's Early Dent.....at \$5.00.....
.....(Ear) bu. Kelly's Early Dentat \$5.50.....
.....(Sh.) bu. Imp. Reid's Y. D.....at \$5.00.....
.....(Ear) bu. Imp. Reid's Y. D.at \$5.50.....
.....(Sh.) bu. Western Plowman.....at \$5.00.....
.....(Ear) bu. Western Plowmanat \$5.50.....
.....(Sh.) bu. Black Hawk.....at \$5.00.....
.....(Ear) bu. Black Hawkat \$5.50.....
.....(Sh.) bu. Silvermineat \$5.00.....
.....(Ear) bu. Silvermine.....at \$5.50.....
.....(Sh.) bu. Silver King.....at \$5.00.....
.....(Ear) bu. Silver Kingat \$5.50.....

Total Amount \$.....

Please Give Us Names of a Few Farmers Who Might Want Seed Corn

Use This Side if You Want Seed Corn from Geneseo, Illinois

L. K. ELLSBERRY & CO., Geneseo, Ill., U. S. A.

DATE LINE

Gentlemen-Please Ship by About
FREIGHT OR EXPRESS STATE ABOUT THE TIME YOU WANT CORN SHIPPED

the Seed Corn listed below. I enclose Dollars

Name	Amount Enclosed
P. O. Order.. \$	
Check \$	
Bank Draft .. \$	
Ex. M. Order \$	
Cash \$	

REGULAR STOCK

.....(Sh.) bu. Imp. Reid's Y. D.at \$4.50.....
.....(Ear) bu. Imp. Reid's Y. D.at \$5.00.....
.....(Sh.) bu. Western Plowmanat \$4.50.....
.....(Ear) bu. Western Plowman....at \$5.00.....
.....(Sh.) bu. Leamingat \$4.50.....
.....(Ear) bu. Leaming at \$5.00.....
.....(Sh.) bu. No. 9 Early Yellow...at \$4.50.....
.....(Ear) bu. No. 9 Early Yellow...at \$5.00.....
.....(Sh.) bu. Silvermineat \$4.50.....
.....(Ear) bu. Silvermineat \$5.00.....
.....(Sh.) bu. Silver Kingat \$4.50.....
.....(Ear) bu. Silver King.....at \$5.00.....

Total Amount \$

PICKED IN SACK, DRIED ON RACK

.....(Sh.) bu. Imp. Reid's Y. D.at \$5.00.....
.....(Ear) bu. Imp. Reid's Y. D.at \$5.50.....
.....(Sh.) bu. Western Plowman.....at \$5.00.....
.....(Ear) bu. Western Plowman ...at \$5.50.....
.....(Sh.) bu. Leamingat \$5.00.....
.....(Ear) bu. Leaming.....at \$5.50.....
.....(Sh.) bu. No. 9 Early Yellow...at \$5.00.....
.....(Ear) bu. No. 9 Early Yellow ..at \$5.50.....
.....(Sh.) bu. Silvermineat \$5.00.....
.....(Ear) bu. Silvermineat \$5.50.....
.....(Sh.) bu. Silver Kingat \$5.00.....
.....(Ear) bu. Silver King.....at \$5.50.....

Total Amount \$

Please Give Us Names of a Few Farmers Who Might Want Seed Corn

Please Follow These Instructions When Ordering

Fill out the Order Blank very carefully, enclosing check, postoffice order, express money order or draft. Stamps acceptable on orders for less than \$1.00.

Write Your Name and Address Plainly

Oftentimes we receive orders on which the address is so poorly written that we cannot fill the order. Sometimes the writer forgets to put in his postoffice, and we have to hold the shipment until he writes again, with considerable feeling, because we haven't acknowledged his order. This can all be avoided by writing your name and address plainly.

Our Terms Are Cash With Order

We cannot open accounts as our orders are very great during corn season, and we are very busy filling cash orders. If the corn is not satisfactory, we will return your money. If your freight station is a prepay station you must include freight with your order.

We will pay railroad fare and all other expenses to anyone not farther away than fifty miles who comes to us and purchases fifty bushels of seed corn, either ear or shelled, or we will pay all his expenses if he comes and doesn't buy and finds that we have misrepresented our corn or method of keeping it. Several neighbors can club together and send some responsible man who can personally see just what we have and how we keep it. If you live farther from us than fifty miles, we will pay that part of expenses on same conditions as above.

Orders may be placed early for future shipment. We will store it free and ship whenever you direct. Place your order now and be sure of a stand next spring.

SEED REPORTING SERVICE

